



## Palo Alto Networks and Proofpoint Partner to Extend Threat Prevention Capabilities

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Companies Combine Best-of-breed Network, Cloud and Endpoint Security with Best-of-breed Email and Social Media Security

**SUNNYVALE, Calif. and SANTA CLARA, Calif. – January 20, 2016** – [Palo Alto Networks®](#) (NYSE: PANW) and [Proofpoint™](#) (NASDAQ: PFPT) today announced a partnership whereby the companies will team up to provide customers with extended protection from and intelligence into the sophisticated attacks targeting users, data and content via email and social media.

The combination of [Proofpoint Targeted Attack Protection™](#) (TAP), Proofpoint SocialPatrol™ and [Palo Alto Networks Next-Generation Security Platform](#) helps customers prevent known and unknown threats before they can infiltrate systems and be used to steal confidential data.

### QUOTES

- "Palo Alto Networks and Proofpoint products are better together. More than 50 percent of Fortune 100 companies rely on Proofpoint to stop advanced email, social media and mobile threats. By integrating our products with Palo Alto Networks Next-Generation Security Platform, our customers get the benefit of automated protection across their infrastructure, regardless of which vector the attacks use."

– Ryan Kalember, senior vice president of Cybersecurity Strategy for Proofpoint

- "Networks, cloud and endpoints are under attack by sophisticated and persistent attacks. The integration with Proofpoint TAP™ and Proofpoint SocialPatrol™ aligns threat knowledge between the two companies in real time. This provides our joint customers with increased visibility and synchronized, automated protection across all those control points to effectively combat today's advanced threats."

– Chad Kinzelberg, senior vice president of Business and Corporate Development for Palo Alto Networks

The combination of Proofpoint TAP™ and Palo Alto Networks WildFire™, a key component of the Palo Alto Networks security platform, ensures that potentially malicious email attachments are delivered to both companies' cloud-based malware analysis offerings. This enables the creation of automated protection in alignment across the Proofpoint email gateway and the Palo Alto Networks Next-Generation Security Platform, which delivers network, cloud and endpoint security.

The joint development also combines WildFire's ability to analyze potentially malicious links with Proofpoint SocialPatrol's ability to scan and, if necessary, remove malicious links throughout an organization's social presence, including on platforms like Facebook, Twitter, LinkedIn and Instagram.

In both cases, Palo Alto Networks WildFire will automatically generate new protections and distribute them to all WildFire subscribers globally.

Threat intelligence from both Proofpoint TAP and Palo Alto Networks WildFire is collected, organized, and made available to customers through the Proofpoint TAP dashboard and through Proofpoint Threat Response, providing security teams a consolidated view across multiple control points.

**For additional information, visit:**

[www.proofpoint.com/proofpoint-palo-alto-networks](http://www.proofpoint.com/proofpoint-palo-alto-networks) and [https://www.paloaltonetworks.com/content/dam/paloaltonetworks-com/en\\_US/assets/pdf/technology-solutions-briefs/pan-pfpt-solutions-brief.pdf](https://www.paloaltonetworks.com/content/dam/paloaltonetworks-com/en_US/assets/pdf/technology-solutions-briefs/pan-pfpt-solutions-brief.pdf)

**For additional information on Palo Alto Networks WildFire, visit:** [www.paloaltonetworks.com/products/technologies/wildfire.html](http://www.paloaltonetworks.com/products/technologies/wildfire.html).

**For additional information on Proofpoint Targeted Attack Protection, visit:** [www.proofpoint.com/TAP](http://www.proofpoint.com/TAP).

### About Palo Alto Networks

Palo Alto Networks is the next-generation security company, leading a new era in cybersecurity by safely enabling applications and preventing cyber breaches for tens of thousands of organizations worldwide. Built with an innovative approach and highly differentiated cyberthreat prevention capabilities, our game-changing security platform delivers security far superior to legacy or point products, safely enables daily business operations, and protects an organization's most valuable assets. Find out more at [www.paloaltonetworks.com](http://www.paloaltonetworks.com).

### About Proofpoint, Inc.

Proofpoint Inc. (NASDAQ:PFPT) is a leading next-generation security and compliance company that provides cloud-based solutions for comprehensive threat protection, incident response, secure communications, social media and mobile security, compliance, archiving and governance. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system. Proofpoint protects against phishing, malware and spam, while safeguarding privacy, encrypting sensitive information, and archiving and governing messages and critical enterprise information. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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